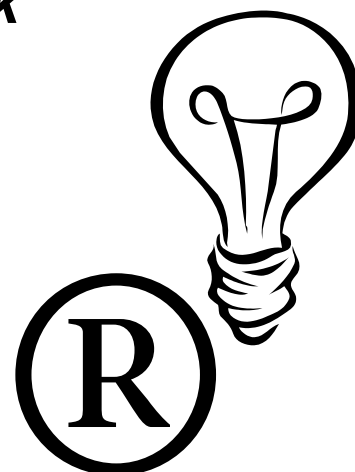


Researching Patent and Trademark Information

A Free Seminar for Inventors, Entrepreneurs, Educators and Legal Professionals

**Thursday, November 6, 2008
New York State Library
7th Floor, Librarian's Room
Cultural Education Center
Madison Avenue (bet. Eagle & Swan Sts.)
Albany, NY 12230**



Space is limited

Reservations are required – may be made by calling 518-474-2274, Monday to Friday, 9 a.m. to 5 p.m., or by email to NYSLTRN@mail.nysed.gov

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|------------|--|
| 10:00 a.m. | Registration |
| 10:15 | Welcome |
| 10:30 | Overview of Patents, Trademarks, Copyrights and Trade Secrets <ul style="list-style-type: none">▪ Alexis Carrasquel, Fellowship Librarian, USPTO Patent and Trademark Office Depository Library Program |
| 11:05 | Video: <i>Promoting Innovation: Today's USPTO</i> |
| 11:30 | Getting the Most Out of the USPTO Web Site <ul style="list-style-type: none">▪ Tom Turner, Librarian, USPTO Patent and Trademark Office Depository Library Program |
| 11:45 | Invention Promotion Firms: How to Ask the Right Questions <ul style="list-style-type: none">▪ Tom Turner, USPTO |
| 12:00 | Lunch (on your own) |
| 1:30 | Conducting a Patent Search, Step by Step <ul style="list-style-type: none">▪ Douglas Salsler, Project Manager, USPTO Public Information Services Division |
| 2:30 | Break |
| 2:45 | Video: <i>Trademarks: Fingerprints of Commerce</i> |
| 3:00 | Conducting a Trademark Search, Step by Step <ul style="list-style-type: none">▪ Tom Turner, USPTO |
| 4:00 | Adjournment |



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